



مطارات الرياض
riyadh airports

WORLD ANNUAL GENERAL ASSEMBLY, CONFERENCE & EXHIBITION (WAGA)





مطارات الرياض
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THE VOICE OF AIRPORTS



WE REPRESENT THE COLLECTIVE INTERESTS OF AIRPORTS AROUND THE WORLD
TO PROMOTE EXCELLENCE IN THE AVIATION INDUSTRY.

Our network



1952

Airports
members



171

Countries represented in
the membership



11k

Newsletter
subscribers



105k

Social media followers
across platforms



110k

Data
base contacts

Snapshot of Travel Ecosystem



World Annual General Assembly

Join the most important global gathering of airport industry leaders from all regions.



21–23 May 2024

Riyadh – Saudi Arabia

**ACI Asia-Pacific & Middle East /
ACI World Annual General Assembly,
Conference and Exhibition**



World Annual General Assembly



85

**Countries
represented**

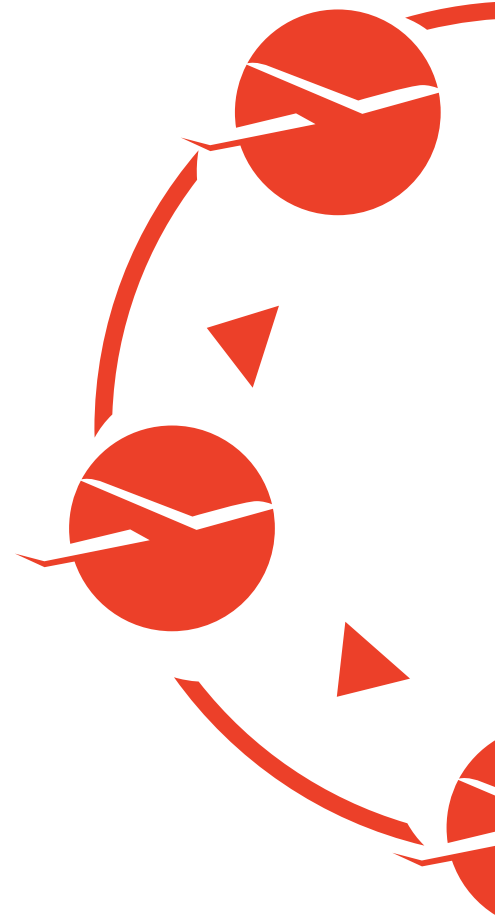
(at 2023 event)

800+

AVIATION PROFESSIONALS

The World Annual General Assembly gathers more than 800 aviation professionals and stakeholders

The event brings together key stakeholders from across the aviation ecosystem to **discuss the most pressing and innovative topics in the industry.**



World Annual General Assembly

A growing media presence beyond the aviation industry



4500⁺

Media mentions in 2023



11.3%

2023 social media engagement rate (industry average between 1 to 5%)

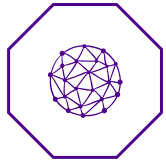


62.8M\$

Advertising value in 2023 (AVE)*

*(AVE) Advertising Value Equivalency measures the dollar value of media coverage of a PR campaign

Why join us?



Network

Network with over 800 aviation executives from around the world



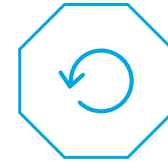
Brand awareness

Increase your brand awareness and visibility in a highly competitive market with multiple exhibition and sponsorship options



International experts

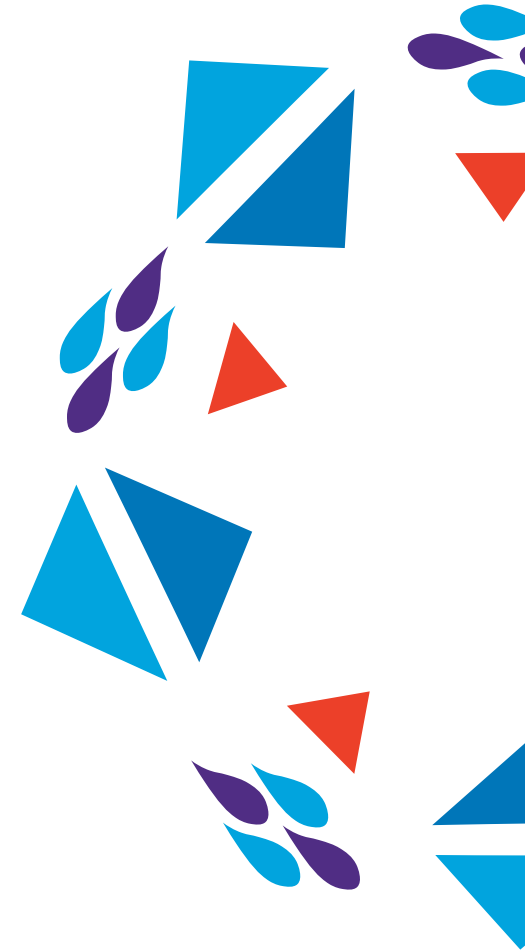
Learn from international experts and an innovative program that addresses the most pressing needs in airport experience



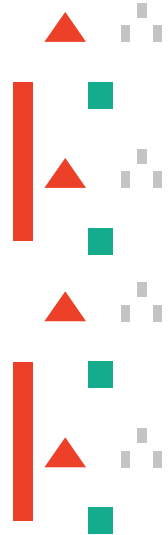
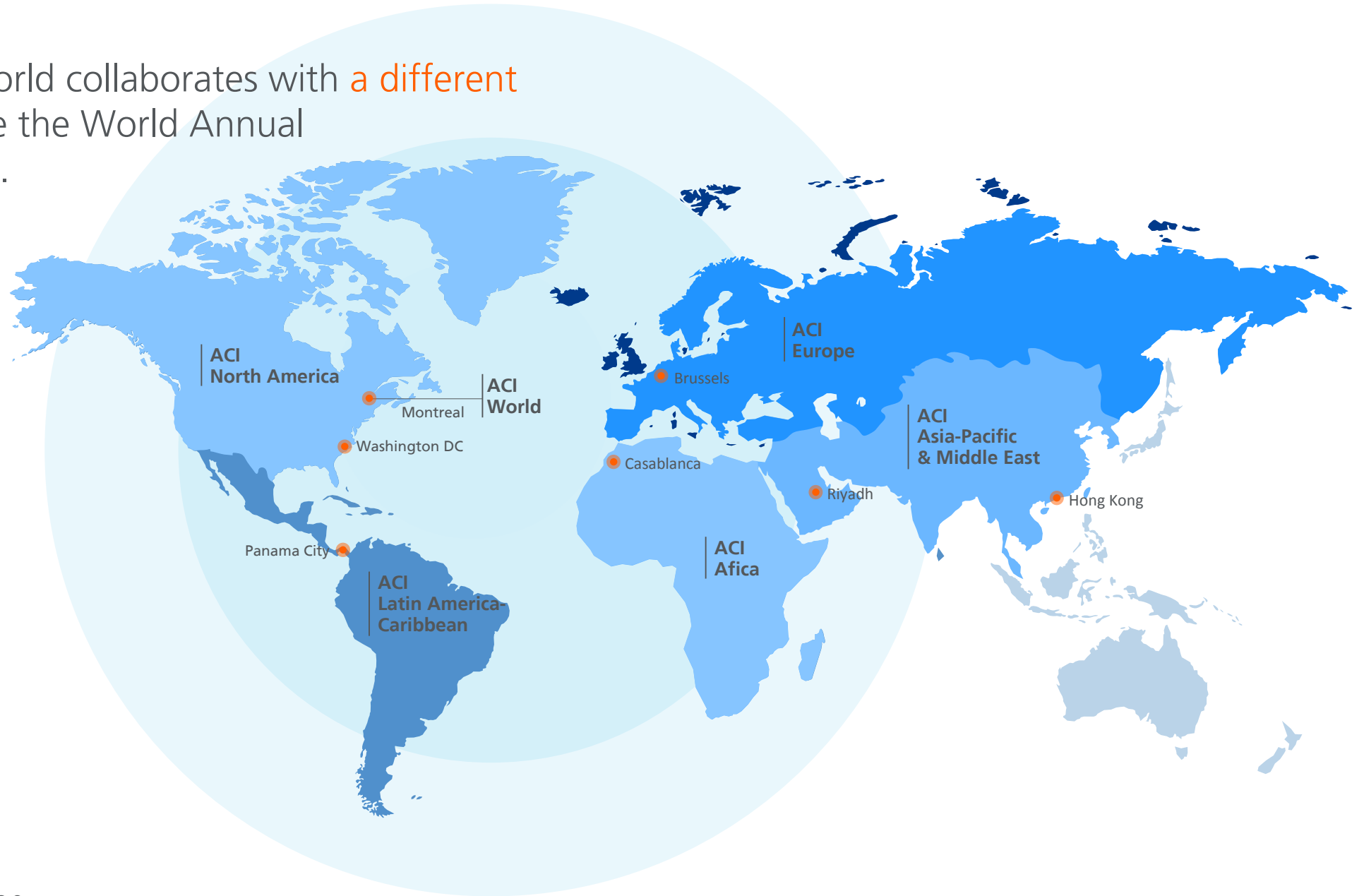
Stay up-to-date

Stay up-to-date on evolving industry trends to better serve your clients

The ACI World Annual General Assembly empowers airport CEOs and industry leaders with the tools and knowledge **to take their organizations to the next level.**



Each year, ACI World collaborates with a different region to organize the World Annual General Assembly.





21–23 May 2024

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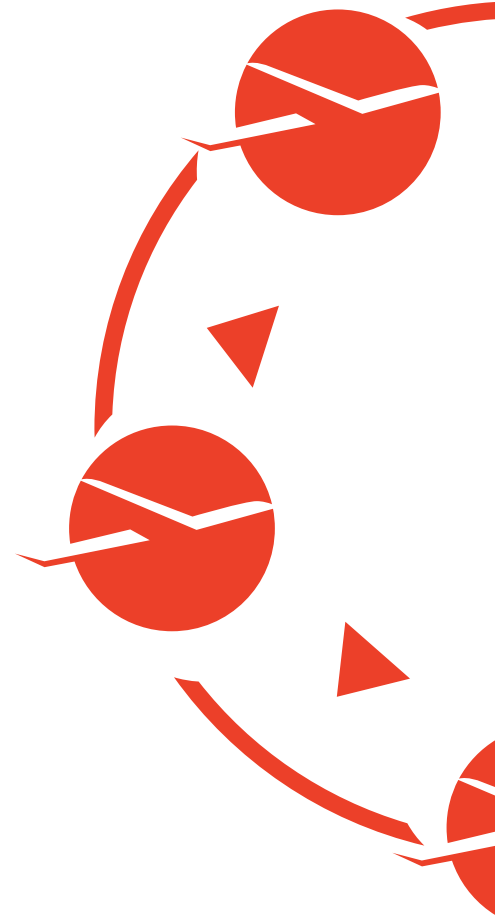
**ACI Asia-Pacific & Middle East /
ACI World Annual General Assembly,
Conference and Exhibition**

World Annual General Assembly 2024

See you in Riyadh, Saudi Arabia

21-23 May 2024

Organized by ACI Asia Pacific & Middle East and ACI World



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A stylized, light-colored graphic of a city skyline is positioned on the left side of the page. It includes several skyscrapers of varying heights and shapes, a bridge with multiple arches in the foreground, and a small circular icon on the far left. The graphic is rendered in a light teal color against the darker teal background.

SPONSORSHIP PROSPECTUS

Delegates Participation Fee		
Categories	Early Bird	Regular Rate
Full Pass - ACI Member	USD 1,000	USD 1300
Full Pass - Non ACI Member	USD 1,500	USD 2,300
Extra Exhibitor & Sponsor		USD 500
Accompanying Person		USD 400
AMPAP graduates		USD 150
Group Discount	15% off for 3 or more delegates registering at the same time from the same company.	

Exhibition Booth Packages	ACI Member	Non ACI Member
	Regular Rate	Regular Rate
Floor space / per sqm (Minimum 36 sqm or above)	USD 500	USD 800
Shell Scheme - 9 sqm (Inclusive 2 complimentary Full Pass)	USD 6,000	USD 7,500
Shell Scheme - 18 sqm (Inclusive 4 complimentary Full Pass)	USD 11,500	USD 14,500
Shell Scheme - 36 sqm (Inclusive 6 complimentary Full Pass)	USD 16,700	USD 28,000

Sponsorship Packages	Diamond US\$50,000	Platinum US\$35,000	Gold US\$25,000	Silver US\$20,000	Registration US\$30,000	Lunch US\$20,000	Coffee Break US\$12,000	VIP Lounge* US\$20,000
Special Sponsorship Highlights (logo, stand drop etc.)	Brand identity at stage				Brand identity at registration desk	Brand identity at Lunch	Brand identity at Coffee Break	
	Acknowledgment as sponsor through out the event							
Seats at attend Board Dinner	1 seat	1 seat						
Exhibition Booth	Free 18 sqm ; 20% off on extra 9 sqm +	Free 18 sqm	Free 9sqm	10% off on exhibition	15% off on exhibition	10% off on exhibition		
		15% off on extra 9 sqm+						
Complimentary Passes	4 Full Delegate Pass	3 Full Delegate Pass	2 Full Delegate Pass		4 Full Delegate Pass	3 Full Delegate Pass	2 Full Delegate Pass	3 Full Delegate Pass
	3 Expo Pass	2 Expo Pass						
	50% off on extra passes	40% off on extra passes	30% off on extra passes					
Promotion video play at VIP lounge*	✓	✓	✓	✓	✓	✓	✓	✓
Promotion video play at social media channel	✓	✓	✓					
Sponsor's highlight on event promotions	✓	✓	✓					
Logo placement on all promotion materials	✓	✓	✓	✓	✓	✓	✓	✓
Onsite logo placement	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive Region Focus Corporate Promotion Opportunities :	2 Regions	1 Region	1 Region					
ACI APAC: Blog/ Authored article at Corporate website or APA Magazine / Banner placement								
ACI World: Social Media Post (Thank you post) / Blog / Thank you email insertion								
Event App advertisement*	✓	✓	✓	✓				
Access to participant list (pre and post conference)	✓	✓	✓	✓	✓	✓	✓	✓

*TBC





Aena welcomes you





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THANK YOU

