

Airports Council International

presents Brand New Event



20-22 November 2023

Muscat, Oman

Organizers



Host

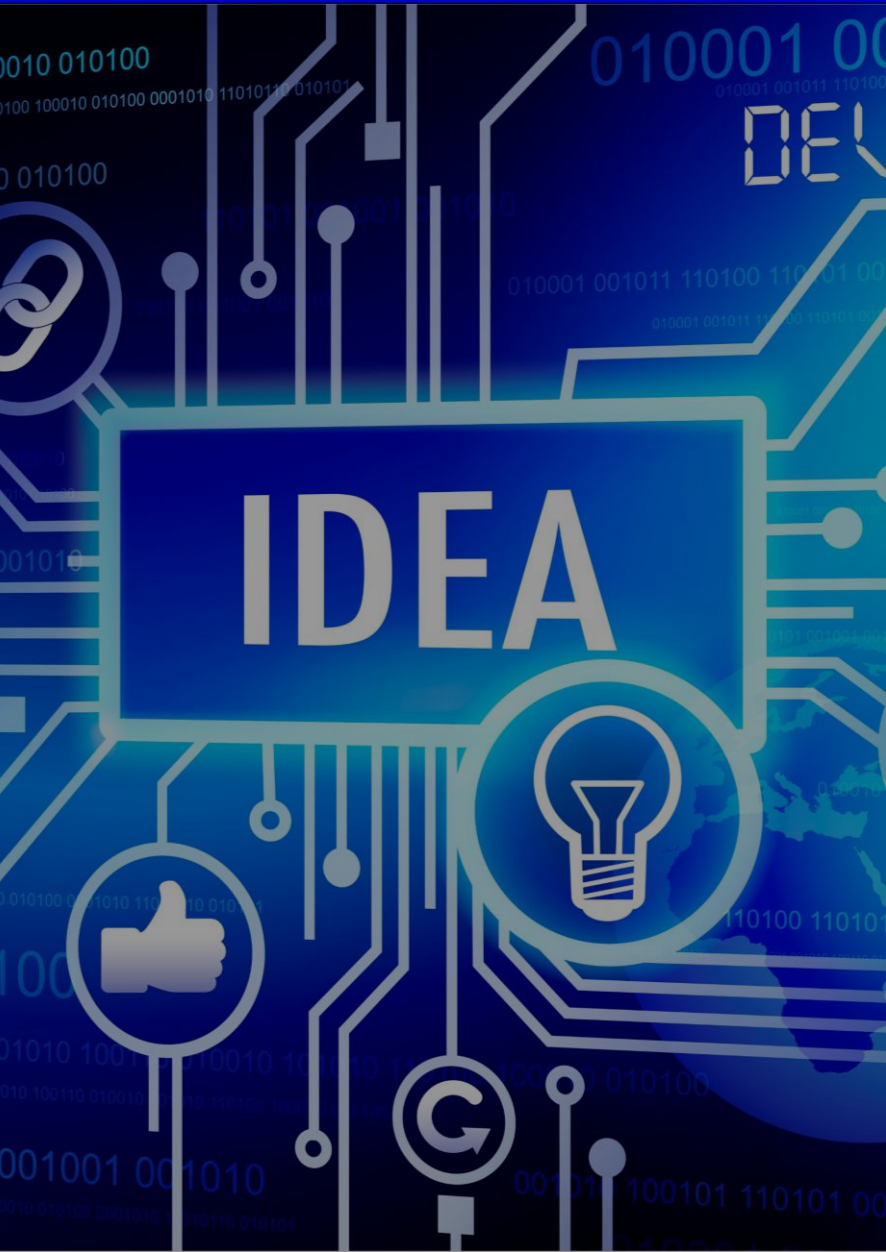


SPONSORSHIP PROSPECTUS

DYNAMIC THINK TANK

• Reveal the Future •

PARTNER WITH US



▶ **STANDARD PACKAGE**

- ▶ DIAMOND
- ▶ PLATINUM
- ▶ GOLD
- ▶ SILVER

▶ **REGISTRATION**

▶ **FOOD & BEVERAGE**

▶ **DIGITAL**

▶ **EVENT EXPERIENCE**

▶ **PACKAGE CUSTOMISATION**

▶ **BRANDING OPPORTUNITIES**

▶ **EXHIBITION PACKAGE**

DIAMOND SPONSORSHIP

ACKNOWLEDGEMENT

- ▶ Special sponsorship highlights and brand identity at main stage
- ▶ Acknowledgment as Diamond sponsor at main stage
- ▶ Sponsor's highlight on event promotions
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement

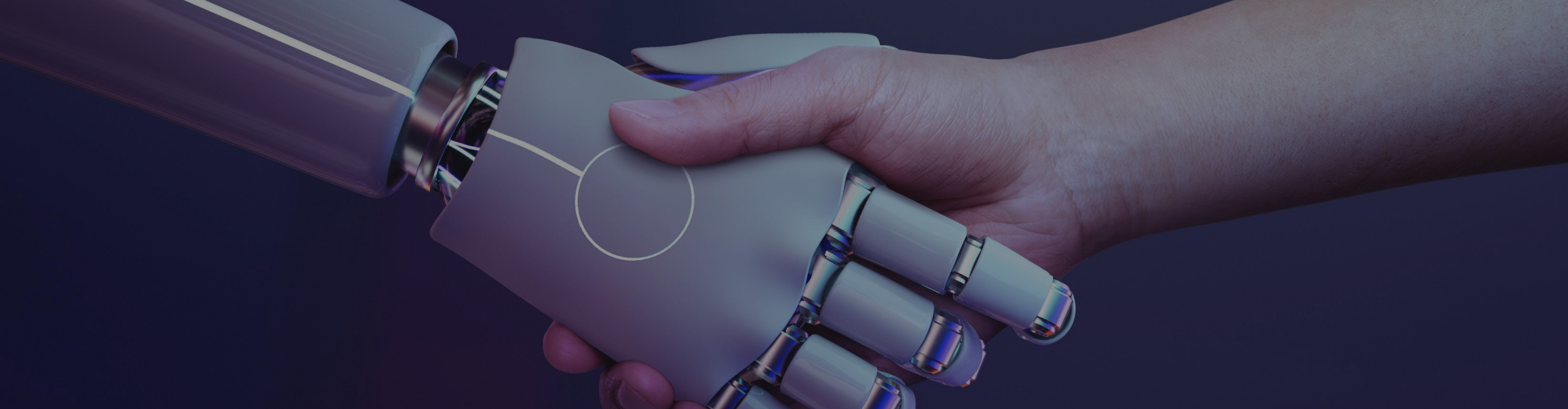
PRIVILEGE

- ▶ 1 seat at attend Board Dinner
- ▶ Free 18 sqm (20% off on additional 9 sqm and up)
- ▶ 7 passes (50% off on extra passes)

OPPORTUNITIES & BENEFITS

- ▶ Promotion video play at VIP lounge
- ▶ Promotion video play at social media channel
- ▶ 2 Exclusive Regions Focus Corporate Promotion Opportunities :
 - ▶ ACI APAC: Interview / Article write up at Corporate website or APA Magazine / Banner placement
 - ▶ ACI EUROPE: Banner placement at Aviation Express
 - ▶ ACI World: Social Media Post (Thank you post) / Blog / Thank you email insertion
- ▶ Event App advertisement*
- ▶ Access to participant list (pre and post conference)

US\$50,000



PLATINUM SPONSORSHIP

ACKNOWLEDGEMENT

- ▶ Sponsor's highlight on event promotions
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement

PRIVILEGE

- ▶ 1 seat at attend Board Dinner
- ▶ Free 18 sqm (15% off on additional 9 sqm and up)
- ▶ 5 passes (50% off on extra passes)

OPPORTUNITIES & BENEFITS

- ▶ Promotion video play at VIP lounge
- ▶ Promotion video play at social media channel
- ▶ 1 Exclusive Region Focus Corporate Promotion Opportunities :
 - ▶ ACI APAC: Interview / Article write up at Corporate website or APA Magazine / Banner placement
 - ▶ ACI EUROPE: Banner placement at Aviation Express
 - ▶ ACI World: Social Media Post (Thank you post) / Blog / Thank you email insertion
- ▶ Event App advertisement*
- ▶ Access to participant list (pre and post conference)

US\$35,000



GOLD SPONSORSHIP

- ▶ Sponsor's highlight on event promotions
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ 1 seat at attend Board Dinner
- ▶ Free 9 sqm (15% off on additional 9 sqm and up)
- ▶ 4 passes (30% off on extra passes)
- ▶ Promotion video play at VIP lounge
- ▶ Promotion video play at social media channel
- ▶ 1 Exclusive Region Focus Corporate Promotion Opportunities :
 - ▶ ACI APAC: Interview / Article write up at Corporate website or APA Magazine / Banner placement
 - ▶ ACI EUROPE: Banner placement at Aviation Express
 - ▶ ACI World: Social Media Post (Thank you post) / Blog / Thank you email insertion
- ▶ Event App advertisement*
- ▶ Access to participant list (pre and post conference)

US\$20,000

SILVER SPONSORSHIP

- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ 10% off on exhibition
- ▶ 3 passes (20% off on extra passes)
- ▶ Promotion video play at VIP lounge
- ▶ Event App advertisement*
- ▶ Access to participant list (pre and post conference)

US\$15,000



REGISTRATION

- ▶ Brand identity at registration counter
- ▶ 10% off on exhibition
- ▶ 4 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$30,000

LANYARD

- ▶ Brand identity of lanyard
- ▶ 10% off on exhibition
- ▶ 2 passes (20% off on additional passes)
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$13,000



VIP LOUNGE

- ▶ Brand identity at VIP Lounge
- ▶ 10% off on exhibition
- ▶ 3 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$20,000

LUNCH

- ▶ Brand identity of Lunch area
- ▶ 10% off on exhibition
- ▶ 2 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$15,000

COFFEE BREAK

- ▶ Brand identity of Coffee Break area
- ▶ 10% off on exhibition
- ▶ 2 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$10,000



EVENT APP

- ▶ Acknowledgement and sponsor highlight at event app
- ▶ 10% off on exhibition
- ▶ 3 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Event App advertisement
- ▶ Access to participant list (pre and post conference)

US\$30,000

WI-FI

- ▶ Brand identity of Wi-Fi landing page
- ▶ 10% off on exhibition
- ▶ 2 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$20,000

CHARGING AREA

- ▶ Brand identity of Charging area
- ▶ 10% off on exhibition
- ▶ 3 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$15,000



BUSINESS MATCHING

- ▶ Brand identity at meeting area
- ▶ 10% off on exhibition
- ▶ 3 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$15,000

SMART BOOTH

- ▶ Brand identity at smart booth
- ▶ 10% off on exhibition
- ▶ 2 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$15,000

SUSTAINBLE SOUVENIR

- ▶ Brand identity on the gifts
- ▶ 10% off on exhibition
- ▶ 2 passes (20% off on additional passes)
- ▶ Promotion video play at VIP lounge
- ▶ Logo placement on all promotion materials
- ▶ Onsite logo placement
- ▶ Access to participant list (pre and post conference)

US\$15,000

OTHER OPPORTUNITIES?



BRANDING

STRATEGY

ADVERTISING

▶ **PACKAGE CUSTOMISATION**

▶ **ONSITE BRANDING
OPPORTUNITIES**

PARTNER WITH US

Unlock new opportunities by becoming our sponsor

Contact Us info@airportsinnovate.com



EXHIBITION PACKAGE



Hurry & Book Your Booth Now!
Make your brand stands out

Exhibition Booth Package	ACI Member		Non-Member	
	Early Bird (USD)	Regular (USD)	Early Bird (USD)	Regular (USD)
Floor space / per sqm (Minimum 36sqm or above)		\$500		\$800
Shell scheme - 9 sqm (Inclusive 2 complimentary Full Pass)	\$5,225	\$5,500	\$7,125	\$7,500
Shell scheme - 18 sqm (Inclusive 4 complimentary Full Pass)	\$9,870	\$10,500	\$13,630	\$14,500
Shell scheme - 36 sqm (Inclusive 6 complimentary Full Pass)	\$18,600	\$20,000	\$26,040	\$28,000

► **Grab the opportunity to showcase your innovations, products and services**

► **Take advantage of our event to meet stakeholders and strike business deals**

GET A BOOTH

Contact Us info@airportsinnovate.com





Find out more
#AIRPORTSINNOVATE



www.AirportsInnovate.com

info@airportsinnovate.com

