SALES BROCHURE



KUALA LUMPUR 2027

ACI ASIA-PACIFIC & MIDDLE EAST

Regional Assembly, Conference & Exhibition

11 - 13 May 2027

Organiser

AIRPORTS COUNCIL INTERNATIONAL

Hosted By

MALAYSIA AIRPORTS

The ACI Asia-Pacific & Middle East Regional Assembly, Conference & Exhibition (RACE) is a major annual event for the airport industry in the Asia-Pacific and Middle East regions. It brings together senior airport executives, industry leaders, and stakeholders to discuss key issues, share best practices, and explore the latest trends and technologies shaping the future of airports.

VISITOR PARTICIPATION

DELEGATION FEE

	ACI Member	NON-ACI Member
Early Bird Rate	US$ 900	US$ 1,400
Regular Rate	US$ 1,200	US$ 2,100
Exhibition-Only Pass	US$ 500	US$ 500

(Only available for participants managing booths, no access to any social events)

**Early bird rate is available until 31 January 2027*

**15 % group discount is applicable for registration with full access for 3 or more delegates from the same company*

EXHIBITION PACKAGE

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		ACI Member	NON-ACI Member
SHELL SCHEME PACKAGES	9 sqm	US$ 5,500	US$ 7,000
	18 sqm	US$ 10,200	US$ 13,200

Shell Scheme Package Inclusive

- Chairs and Table/Cabinet
- Wastepaper Bin
- Fascia Name Board
- Fluorescent Lamps
- Electric Outlet
- Carpet
- Full access passes:
  - 2 passes / 9sqm
  - 4 passes / 18sqm

FLOOR SPACE	Minimum 36sqm or above	US$ 500/sqm	US$ 650/sqm	Inclusive 6 Full Passes

SPONSORSHIPS



DIAMOND

US$ 50,000

Strategic Partner with high-impact visibility

PRIVILEGE

- 1 session of Sponsor Brief during the event
- 2 seats to attend the Board Dinner
- Pre-event recorded interview promotion
- Free 18 sqm (50% off on additional 9 sqm and up) in prime booth location
- 6 passes (50% off on extra passes) and 4 Exhibition Only Passes
- Verbal acknowledgement as Diamond Strategic Partner at the main stage and across all promotional channels

OPPORTUNITIES & BENEFITS

- Logo placement on promotional materials and channels
- Logo placement onsite
- Promotion video play at social media channel
- Dedicated social media announcement
- 2 thought leadership articles on corporate channel
- Banner placement on corporate channel for 3 months
- Access to participant list (pre and post conference) under GDPR compliance



PLATINUM

US$ 30,000

Lead generation with strong presence

PRIVILEGE

- 1 seat to attend the Board Dinner
- 1-minute flash session on stage
- Pre-event recorded interview promotion
- Free 18 sqm (50% off on additional 9 sqm and up) in prime booth location
- 4 passes (50% off on extra passes) and 3 Exhibition Only Passes
- Verbal acknowledgement as Platinum Sponsor at the main stage and across all promotional channels

OPPORTUNITIES & BENEFITS

- Logo placement on promotional materials and channels
- Logo placement onsite
- Promotion video play at social media channel
- Dedicated social media announcement
- 1 thought leadership article on corporate channel
- Banner placement on Corporate channel for 2 months
- Access to participant list (pre and post conference) under GDPR compliance



GOLD

Regional visibility with strong presence

US$ 20,000

PRIVILEGE

- Pre-event recorded interview promotion
- 1-minute flash session on stage**
- Free 9 sqm (30% off on additional 9 sqm and up) in prime booth location
- 3 passes (30% off on extra passes) and 2 Exhibition Only Passes
- Verbal acknowledgement as Gold Sponsor at the main stage and across all promotional channels

OPPORTUNITIES & BENEFITS

- Logo placement on promotional materials and channels
- Logo placement onsite
- Promotion video play at social media channel
- Dedicated social media announcement
- Banner placement on corporate channel for 1 month
- Access to participant list (pre and post conference) under GDPR compliance

***Only applicable if the commitment form is completed and signed by 31 December 2026*



SILVER

US$ 10,000

- 1-minute flash session on stage**
- 30% off at the exhibition
- 2 Delegate passes (30% off on extra passes)
- Verbal acknowledgement as Silver Sponsor at the main stage and across all promotional channels
- Logo placement on promotional materials and channels
- Logo placement onsite
- Access to participant list (pre and post conference) under GDPR compliance

BRONZE

US$ 5,000

- 10% off at the exhibition
- 1 Delegate pass (20% off on extra passes)
- Verbal acknowledgement as Bronze Sponsor at the main stage and across all promotional channels
- Logo placement on promotional materials and channels
- Logo placement onsite

***Only applicable if the commitment form is completed and signed by 31 December 2026*



REGISTRATION

US$ 20,000

- 1-minute flash session on stage**
- 15% off at the exhibition
- 4 Delegate passes (20% off on extra passes)
- Logo placement on promotional materials and channels
- Logo placement onsite
- Access to participant list (pre and post conference) under GDPR compliance

LANYARD

US$ 15,000

- Brand identity on lanyard
- 1-minute flash session on stage**
- 15% off at the exhibition
- 20% off on delegate passes
- Logo placement on promotional materials and channels
- Logo placement onsite
- Access to participant list (pre and post conference) under GDPR compliance

EVENT APP

US$ 5,000

- Brand highlight in Event App (including Splash Screen Advertisement)
- 1 Delegate pass (20% off additional passes)
- Logo placement on promotional materials and channels
- Logo placement onsite

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SUSTAINABLE SOUVENIR

US$ 10,000 *excluding souvenir production cost*

- Brand identity on the souvenir(s)
- Logo placement on promotional materials and channels
- Logo placement onsite
- Access to participant list (pre and post conference) under GDPR compliance

LUNCH

US$ 15,000

- Brand identity in the lunch area
- 1-minute flash session on stage**
- 10% off at the exhibition
- 3 Delegate passes (20% off on extra passes)
- Logo placement on promotional materials and channels
- Logo placement onsite
- Access to participant list (pre and post conference) under GDPR compliance

COFFEE BREAK

US$ 8,000

- Brand identity in Coffee Break area
- 10% off at the exhibition
- 2 Delegate passes (20% off on extra passes)
- Logo placement on promotional materials and channels
- Logo placement onsite

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CHARGING STATION

US$ 10,000

- Brand identity in the charging station
- Logo placement on promotional materials and channels
- Logo placement onsite

PRE-CONFERENCE WORKSHOP

US$ 10,000

- 1-minute flash session on stage**
- Brand identity at Pre-Conference Workshop
- 2 Delegate passes (30% off on extra passes)
- Logo placement on promotional materials and channels
- Logo placement onsite
- Access to participant list (pre and post conference) under GDPR compliance

WBP Breakfast & Networking

US$ 5,000

- Brand identity to both WBP Breakfast with Airports CEOs & WBP Networking Session
- 1 Delegate Pass (20% off on extra passes)
- Logo placement onsite

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LOOKING FOR OTHER OPPORTUNITIES?

- **PACKAGE CUSTOMISATION**
- **ONSITE BRANDING OPPORTUNITIES**

Unlock new opportunities by becoming an exhibitor / sponsor

cindy@aci-asiapac.aero / andrew@aciapmid-race.com / info@aciapmid-race.com

Visit www.aciapmid-race.com for more details

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