

ACI Asia-Pacific Young Executive of the Year 2015



Participate and contribute to innovative solutions to the most challenging problems facing our industry!

The challenges ahead of the aviation industry always drive us to rethink the way in which we run our business. The industry has gone through a number of unprecedented changes over the years.

Most of the time our experience can help us cope with these changes, nevertheless, we need innovative ideas to sustain our business in this difficult operating environment and to meet tomorrow's challenges. Many of these innovative ideas might come from younger generations.

The aviation industry is one that counts heavily on human resources and the ACI Asia-Pacific Young Executive of the Year Award (YEA) was established to honor the outstanding talents in the Asia-Pacific region. The purpose of the award is to encourage and promote the contribution of innovative ideas and solutions to the current aviation industry issues.

What do the past winner of ACI Asia-Pacific Young Executive of the Year Award say about the award?



Kazunori ISHIDA

Supervisor, Operational Planning Group
Safety Management Department
Narita International Airport Corporation
ACI Asia-Pacific Young Executive of Year 2014

Research Paper: Airport Energy Efficiency and Management

It is a great honor for me to be selected as the winner of ACI Young Executive of the Year Award (YEA) 2014. I chose the theme "Airport Energy Efficiency and Management" for my paper which is closely related to my current work assignment. Awareness of the energy issue is becoming increasingly important and energy management is one of the key challenges that the airports around the globe need to tackle. YEA afforded me a valuable opportunity to think again of how the airport operators should face the issue and look into what our future direction may be for the industry's sustainable development. I humbly hope that my paper will serve as a good reference for those who are seeking better ways and solutions to address energy management. I would like to take this opportunity and thank everyone for allowing me to join the YEA competition, and hope that this program will continue to inspire young talents to share their bright ideas.

How do I participate?

To enter this competition, you will need to submit a research paper on ONE of the following topics. Candidate should be able to provide structural analysis with detailed observations and extensive researches on the issue, demonstrate creativity and innovations to possible solutions, apply the concept in airports in general and show vision towards future aviation industry. The paper will be

assessed based on these criteria as well as writing skills.

Research Paper Topics

Managing Customer Expectation for Passenger Service at Airport

In the increasingly competitive world of air travel today, people travel more frequently than ever before. Passengers around the world are raising their expectations for quality and service when travelling through airports. With growing customer expectation, airports have become more and more committed to continuously improving customer service standards. While airports with brand new facilities certainly have an advantage in winning the hearts of customers, passengers are often delighted by airports which are willing to go the extra mile to please their customers.

In the research paper, candidate may:

- explain the concept of managing customer expectation in the context of passenger service; and
- illustrate the concept with examples and how it makes the difference for the success of an airport business

Maximising and Monetising the Digital Opportunities at Airport

The digital age brings many changes and opportunities for the airport business. The digital opportunities are growing dramatically in different ways, impacting the way we run our businesses. In the aviation industry, digital development has not only significantly improved operational efficiency but has also changed the way we interact with the customer.

In the research paper, candidate may:

- conduct a thorough examination on the digital opportunity in aviation industry; and
- analyze the ways in maximizing and monetizing the digital opportunity at airport.

ACI Asia-Pacific Young Executive of the Year 2015

Eligibility and Nominations

Entry fee is not required. Each ACI Asia-Pacific airport member in good standing is entitled to nominate ONE candidate for this competition. Each entry must be accompanied by a signed nomination letter from the CEO of the airport supporting the nomination of the candidate.

All candidates should be at or under the age of 35 at the deadline of submission. They should be currently serving in a middle management position at any ACI Asia-Pacific member airports and have a minimum of 2 years working experience in the aviation field.

Deadline and Submission Guidelines

Deadline for submission will be on **5 December 2014, 12:00 noon Hong Kong Time (GMT + 8 hours)**.

All submissions must be in English. The research paper submitted should be **12–15 pages of A4 paper** (Times New Roman 10pt, maximum 15 pages), including references and appendices. All submissions must be in Microsoft® Word.DOC format or PDF file and sent together with the application and recommendation letter via email to young_executive@aci-asiapac.aero by deadline.

Confidentiality

ACI Asia-Pacific will not use any material submitted for this competition without the candidate's permission.



Panel of Judges

The panel of judges, represented by the ACI Asia-Pacific Regional Board, Regional Director of ACI Asia-Pacific and other distinguished aviation and HR experts, will review the entries. We are pleased to have Ms. Kerrie Mather to lead the judges as the chairperson of the panel for the competition this year.

Panel Chairperson

Kerrie MATHER

*Chief Executive Officer
Sydney Airport and
Second Vice President
ACI Asia-Pacific*



Kerrie has been Chief Executive Officer of MAp Airports Limited, an Australian Securities Exchange listed airport owner since 2002, and in June 2011, was also appointed as Chief Executive Officer and Managing Director of Sydney Airport. MAp holds a 74% interest in Sydney Airport.

Kerrie has more than 15 years of aviation sector experience. She has a broad and international perspective and a demonstrated ability to develop strategic alliances with airlines, commercial partners and tourism industries both in Australia and around the world.

Sydney Airport is Australia's busiest airport, serving 37 international airlines, eight domestic and regional airlines and 10 dedicated freight carriers. Since 2002, Sydney Airport has delivered earnings growth of 10.6% per annum while passenger traffic has grown by 4.8%. In addition there has been significant capital investment in the airport to ensure that it meets the changing needs of airlines and passengers.

Kerrie established MAp Airports Limited in 2002 and has been the Chief Executive Officer since its inception. MAp engages in all aspects of its airports' businesses with a long-term view to driving growth and good financial management.

As CEO of MAp Airports Limited, Kerrie has worked in a number of international jurisdictions delivering major airport initiatives including long term commercial agreements with airlines, significant capital investment programs resulting in upgraded and expanded facilities for all airport users, commercial projects and financing programs. Kerrie also steered MAp through several major acquisitions including Sydney Airport in 2002, Rome Airports in 2003, Brussels Airport in 2004, Copenhagen Airports in 2005, Japan Airport Terminal (JAT) in 2007 and Mexico's ASUR in 2008, as well as the divestments of Rome and Birmingham airports in 2007, Bristol Airport and JAT in 2009 and ASUR in 2010.

Kerrie is also a Director of Sydney Airport, Brussels Airport and Copenhagen Airports. Prior to becoming CEO of MAp Airports Limited and CEO and MD of Sydney Airport, Kerrie was an Executive Director at Macquarie Capital where she worked for 18 years. She holds Bachelor of Arts and Masters of Commerce degrees from UNSW. Kerrie resides in Sydney.

Kerrie has been on the Airports Council International (ACI) Asia-Pacific Board since September 2011, currently serving as Second Vice President and is a member of ACI World Governing Board since May 2013.

Patti CHAU

*Regional Director
Airports Council International (ACI),
Asia-Pacific*



Patti Chau is the Regional Director of Airports Council International (ACI), Asia-Pacific based in Hong Kong. She has been with the association since 2004.

Patti is responsible for developing and leading the ACI Asia-Pacific region's efforts to enhance member services and grow membership while maintaining the mission of

ACI Asia-Pacific Young Executive of the Year 2015

promoting the interests of 99 airport members from 46 countries.

Prior to joining ACI, she was with Vancouver Airport Services (YVRAS) and oversaw the internal auditing and financial activities of the Canadian and international operations at YVRAS. Patti is a Certified General Accountant (CGA) and holds a degree in Finance from Canada.

Emmanuel MENANTEAU

CEO
Cambodia Airports
and
Board Member
ACI Asia-Pacific



Emmanuel Menanteau began his career in 1993 at French multinational Company Sextant Avionique where he held a number of positions, first as Sales and Marketing Manager then as the Head of the company's office in India.

In 2001, he joined France's Thales, a world leading company for Defense, Transport and Aerospace systems as Vice-President, Sales and Marketing, based in Singapore (2004 -2010) then in China (2010).

In July 2011, Emmanuel Menanteau was appointed Chief Executive Officer of Cambodia Airports, a subsidiary of VINCI Airports Group (France) holding the concession of the country's network of international airports.

Emmanuel Menanteau is a graduate of the Paris based School of International Relations and Commerce.

He is also Chairman of the European Chamber of Commerce of Cambodia and French Trade Advisor.

Arun MISHRA

Regional Director
ICAO Asia & Pacific Office



Mr. Arun Mishra took over as Regional Director of ICAO Asia & Pacific Office in Bangkok on 3rd February, 2014.

Prior to this Mr. Mishra was the Director General of Civil Aviation of India. He has also been the Permanent Representative of India on the Council of International Civil Aviation Organization (ICAO) Montreal from July, 2009 to July 2012.

A member of the Indian Administrative Service (IAS), Mr. Mishra has served it in various capacities for last 27 years. He has occupied several positions of responsibility, both in Provincial and Central Government. These positions were in the field of District Administration, Health & Family Welfare, Home & Internal Security, Finance, Surface Transport, Cabinet Secretariat, Civil Aviation etc

Craig SHAW IAP

Chief Operating Officer, QAL Services
Queensland Airports Limited
and
Chair, ACI Asia-Pacific HR Committee



Craig Shaw is a professional general manager with 20 years experience in Infrastructure including 15 years in Human Resources Management.

Having joined Queensland Airports Ltd (QAL) Group in September 2008 Craig has overseen the implementation of a broad reaching organizational development strategy with a strong focus on leadership development. In his time with QAL Craig has held the roles of General Manager, Human Resources, General Manager, Corporate Services and now Chief Operating Officer. In addition to a continuing organisational development role, his responsibilities now include the operations of four (4) Airports, QAL's Ground Handling business and new business acquisitions and development. Craig is currently

the Chair of the Airports Council International, Asia-Pacific Human Resources Committee, and is also the Secretary of the International Airport Professionals (IAP) Community of Practice.

Prior to joining QAL Craig was the General Manager of Human Resources in Canterbury Health, New Zealand supporting a workforce of 8000 staff. Craig has held senior roles both in Australia and New Zealand in health, electricity, engineering, local government and owned and managed a chartered accounting practice. Craig's path to the Senior HR roles came largely through the Industrial relations regime with roles as Industrial Relations Manager and Workplace Relations Manager.

Qualifications held include a Bachelor of Business in Human Resources Management, a Masters in Professional Accounting and the International Airport Professional (IAP) designation.

The Winner



The winner will be awarded the **ACI Asia-Pacific Young Executive of the Year 2015** and he/ she will be invited to present the paper at the 10th ACI Asia-Pacific Regional Assembly, Conference & Exhibition, which will be held in Amman, Jordan, 27-29 April 2015.

In addition, the winner will be awarded with paid airfare and accommodation to attend the ACI Asia-Pacific Regional Assembly and Conference with a cash reward of US\$1,000 as well as an Airport Management Professional Accreditation Programme (AMPAP) Fellowship. The profile of the winner and the research paper will be widely promoted and published throughout ACI Asia-Pacific's communication tools.

For more information, please write to young_executive@aci-asiapac.aero or visit our website at www.aci-asiapac.aero

Application Form ACI Asia-Pacific Young Executive of the Year Award 2015



For Internal Reference
Reference no.:

Received Date:

Submission Deadline: 5 December 2014, 12:00noon HK Time

Acknowledgement of Receipt of the application – ACI Asia-Pacific Regional Office will acknowledge the receipt of each entry application by email with a reference number. If you do not receive the entry acknowledgement two days after submitting your application, you are advised to contact the ACI Asia-Pacific Regional Office immediately.

● Candidate Information

Dr.	Mr.	Mrs.	Ms.
Surname		First Name	
Company		Job Title	
Address			
City/Postal Code		Country	
Telephone	Fax	Email	

● Nominator Information (A Signed Nomination Letter from the CEO MUST be submitted)

Dr.	Mr.	Mrs.	Ms.
Surname		First Name	
Company		Job Title	
Telephone	Fax	Email	

● Other Supporting Documents

- Candidates are required to submit the following supporting documents:
 - CV
 - Signed Nomination Letter from the CEO
 - Passport copy
(Personal data collected will be used for the sole purpose of verifying the candidate's eligibility for the program.)

● Entrance Declarations

- I confirm the content of the research paper has not been disclosed previously.
- I agree the research paper being publicized at the discretion of ACI Asia-Pacific.
- I agree that the ACI Asia-Pacific and/ or the Panel of Judges have full authority to make final decisions in all matters in relating to the "ACI Asia-Pacific Young Executive of the Year" Award without obligation to disclose the reasons.

Signature of the Candidate: _____

Name of the Candidate: _____

Date: _____

Company Chop: _____

For enquiries, please contact the ACI Asia-Pacific Regional Office at +852-2180 9449 or email to: young_executive@aci-asiapac.aero